



LIFEWIDE EDUCATION COMMUNITY ANNUAL REPORT DECEMBER 2013

Background

The Lifewide Education Community Interest Company was registered at Companies House in August 2011 and launched in public in November 2011. Community building began in January 2011 and by December 2014 there were 260 registered members including many from overseas. During 2013 the community grew to 330 members. The main achievements during the year are summarised below together with the goals and priorities for 2014. Financial support for Lifewide Education was provided by Chalk Mountain Education and Media Services Ltd.

Main Achievements 2013

- 1 Sustaining what we established in 2012 including maintaining the infrastructure (websites & social networks)
- 2 Expansion of core team to 16 members
- 3 Steady growth of the community of interest from 260 - 330
- 4 Piloting the Lifewide Development Award and celebrating our first graduate
- 5 Implementing a programme of research - into wellbeing and learning ecologies and creativity and development
- 6 Publishing 4 issues of Lifewide Magazine
- 7 Publishing eleven chapters in the Lifewide Education e-book
- 8 Participating in conferences/workshops in Saudi Arabia, China (twice), Argentina, Spain, Canada and UK
- 9 Invited contribution to an EU sponsored foresight workshop on Open Learning in Adult Education
- 10 Establishing two new websites for the purpose of enquiry and collaborative learning

Main Challenges 2014

- 1 Sustaining what we have established
- 2 Maintaining the infrastructure (websites & social networks)
- 3 Growing the community
- 4 Involving the community in activity and interaction
- 5 Attracting participants to the award
- 6 Maintaining a programme of research
- 7 Influencing others - people working in the field of education, educational policy makers and thought leaders
- 8 Gaining revenue to support activities
- 9 Finding patrons who can help us extend our influence

Goals 2014 - Consolidate, Sustain, Explore, Develop & Deliver

- 1) **Sustain what we are already doing** including:
 - publish 4 issues of Lifewide Magazine
 - publish at least six chapters of lifewide e book
 - publish Learning Lives Conference E-book
 - maintain the website with regular discussion/featured items
 - maintain our presence through social media (Facebook, Linked in, Twitter, RSA Fellowship)
 - promote LWE through conferences in the UK and overseas (LWE to participate in at least two international conferences and one UK conference)
- 2) **Continue with Lifewide Development Award pilot** supporting at least 20 participants with an appropriate number of mentors. Identify potential organisational partners.
- 3) **Run a successful national conference (at least 60 delegates)**
- 4) **Engage institutions/organisations/ possibly politicians and their policy advisers**
- 5) **Research & Development themes** 1) learning ecologies and lifewide learning, 2) the concept of development and the role of creativity in development 3) personal wellbeing and lifewide learning 4) Lifewide Development Award
- 6) **Develop relationships and alliances** with other networks and organisations that share LWE interests and values

Activity/Achievements 2013 & Goals 2014

THEMES	ACHIEVEMENTS & COMMENTARY	GOALS												
Core Team	Sixteen people have kindly agreed to support Lifewide Education (see acknowledgements). Involvement is voluntary and LWE is very grateful for every contribution and is appreciative of the time individuals give to support our activities.	GOAL To continue to expand and enrich our core team of volunteers and provide opportunities for involvement												
Registered Members	Our goal was to recruit or attract 100 new members to the community. The website currently has a database of 330 members an increase of 95 since January 2013.	GOAL To increase registered members to 400 and continue to attract more international members.												
PROMOTION AND MARKETING														
Branding & Marketing 	<p>Our promotional card was updated and printed twice - approximately 400 copies have been distributed at various events. The postcard has links to all LWE websites.</p> <p>Marketing primarily through email lists, website and presentations at conferences. Also through Facebook, Linked in and Twitter</p>	GOAL To continue to market ourselves in numerous ways - websites, social media, emails, leaflets and cards. In particular we need to improve our use of social media.												
COMMUNICATION TOOLS & PROCESSES														
Community Website	<p>This provides a portal to our activities and publications and hosts our membership database. It acts as a portal to the Lifewide Magazine and E-Book.</p> <p>During the year 12 featured articles and 11 notices were published - all by three members of the core team. There does not seem to be appetite for postings by members of the community.</p> <p>Issue: The website is a social networking site in its design and it costs £120 per year to host. Given that the site is not being used as a social networking site we could move to a site that is easier and cheaper to maintain.</p>	GOAL 1) To ensure notices are updated and new features are posted regularly. 2) To encourage more people to post on the website. 3) To evaluate alternative sites												
Companion websites	<p>Current Website statistics (page loads) 05/12/13</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding-left: 20px;"><i>LWE e-Book</i></td> <td style="text-align: right; padding-right: 20px;">639</td> </tr> <tr> <td style="padding-left: 20px;"><i>LWE Magazine</i></td> <td style="text-align: right; padding-right: 20px;">2018</td> </tr> <tr> <td style="padding-left: 20px;"><i>LWE Scrapbook</i></td> <td style="text-align: right; padding-right: 20px;">194</td> </tr> <tr> <td style="padding-left: 20px;"><i>Lifewide Development Award</i></td> <td style="text-align: right; padding-right: 20px;">316</td> </tr> <tr> <td style="padding-left: 20px;"><i>Learning Lives Conference</i></td> <td style="text-align: right; padding-right: 20px;">333</td> </tr> <tr> <td style="padding-left: 20px;"><i>Creativity in Development</i></td> <td style="text-align: right; padding-right: 20px;">254</td> </tr> </table>	<i>LWE e-Book</i>	639	<i>LWE Magazine</i>	2018	<i>LWE Scrapbook</i>	194	<i>Lifewide Development Award</i>	316	<i>Learning Lives Conference</i>	333	<i>Creativity in Development</i>	254	GOAL To continue to provide content and promote these sites.
<i>LWE e-Book</i>	639													
<i>LWE Magazine</i>	2018													
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<i>Creativity in Development</i>	254													
Values Exchange	<p>ADDITIONAL TO WORK PLAN</p> <p>The VX website allows us to host surveys and potential discussion fora. The site was acquired in April 2013 and we undertook 4 surveys during the year. There is the potential to offer surveys as a service to HEIs and individuals and also to include surveys as part of an interactive workshop or presentation. This will be explored in 2014</p> <p>http://lifewide.vxcommunity.com/</p>	GOAL 1) To use Vx more extensively 2) To explore additional uses of VX 3) To offer Vx surveys as a service to others												
Creativity in Development	<p>ADDITIONAL TO WORK PLAN</p> <p>The website will host an open collaborative project aimed at gaining deeper understandings of personal creativity and its role in developmental processes. This is an open process and participants have the freedom to choose when to start and finish their narrative and to design their own methodology to achieve the twin objectives of creating a narrative to describe their developmental process within which creative thoughts and actions are identified and recorded</p> <p>growing collective understandings of personal creativity as understandings are shared with other participants</p> <p>Contributors have the opportunity of using their narrative to write a chapter for an on-line E-Book. Further details can be found on the website.</p>	GOAL 1) To facilitate the use of this website as an aid to collaborative learning												

Social/Professional Networking	We continued to maintain a presence on Facebook http://www.facebook.com/LifewideEducation Linked in Twitter	GOAL To maintain an active presence in each social network.
Lifewide Magazine http://www.lifewidemagazine.co.uk/	<p>The Magazine is edited by Jenny Willis and it has established itself as our main vehicle for exploring and promoting LWE to the networks of professionals we connect with.</p> <p>We met our target of four issues on the themes of: Issue 5 Becoming the Person We Want or Need to Be Issue 6 Exploring Wellbeing, Well Being, Well-Being Issue 7 September Learning Ecologies Issue 8 December Learning Ecology Narratives</p> <p>In Issue 8 we achieved two ambitions. Firstly to attract a Guest Editor (Christine Fountain, Southampton Solent University). Secondly to have an issue with the main input from student writers.</p> <p>Website stats show that there have been over 2000 page loads with visitors from over 30 different countries.</p> <p>We have rescheduled the publication dates to December, March, June, October.</p> <p>One of the features of the Magazine is our use of artists and illustrators. This provides us with an opportunity to employ young talented people. Kiboko Hachiyon is our most important illustrator and he is giving our publications a distinctive look.</p>	GOAL 1) To maintain the standard we have established and produce 4 thematic issues in 2014 Including a special conference issue Lifewide learning in Universities and Colleges 2) To gain student contributions through an essay competition
Lifewide e-book	<p>The e-book is edited by Brian Cooper and during this year it has proved to be a very useful outlet for our research and scholarship relating to lifewide learning.</p> <p>We published a total of eleven chapters during the year in all four sections of the e-book (exceeding our target of at least six chapters). We also had our first volunteered chapter.</p> <p>A2 'Explorativity': implications for lifewide education and lifelong-lifewide learning and personal development <i>Russ Law</i></p> <p>A3 To Each According to Their Needs: thoughts on dealing with emergent learning needs <i>John Cowan</i></p> <p>A4 Exploring Subjective Wellbeing and its Relationship with Lifewide Learning <i>Norman Jackson</i></p> <p>A5 The Concept of Learning Ecologies <i>Norman Jackson</i></p> <p>B3 Discovering My Purpose <i>Robert Tomlinson</i></p> <p>B4 The Body in Illness: a personal reflection <i>Susan Sapsed and David Mathew</i></p> <p>C2 Lifewide Learning Survey of Everyday Learning and Development <i>Jenny Willis</i></p> <p>C3 Lifewide Learning Survey of Wellbeing <i>Jenny Willis</i></p> <p>C4 Learning Ecology Narratives <i>Norman J Jackson</i></p> <p>D2 Extra-curricular awards : Association of Graduate Careers Advisory Services (AGCAS) perspective <i>David Nelson, Sarah Jeffries-Watts and Vicky Mann</i></p> <p>D3 Lifewide Development Awards:</p>	GOALS 1) To maintain the standard and publish at least six chapters in 2014. 2) To attract good writers. 3) To publish a Lifewide Learning in Universities and Colleges e-book

	<p>an emergent phenomenon in UK higher education <i>Charlotte E Betts and Norman J Jackson</i></p> <p>Our stats shows that the website has been accessed nearly 500 times this year. During the year we took out a Creative Commons Attribution NonCommercial-NoDerivs Unported 3.0 License for the e-book.</p>	
Conferences & other events	<p>Presentations were made at a number of conferences and other events during 2013 including:</p> <p><i>February 3-5th</i> International Forum of Innovators in University Teaching (IFIUT) 3-5 February 2013 Al Imam Muhammad Ibn Saud Islamic University in Riyadh, Kingdom of Saudi Arabia. Keynote address on the theme of Tackling the Wicked Problem of Changing a University through Bottom-up Innovation.</p> <p><i>February 27</i> Making a Success of the HEAR, University of Leicester,</p> <p><i>April 29-30th</i> International Workshop on Large Scale Assessment and Institutional Improvement Institute of Higher Education Studies, Beijing Normal University</p> <p><i>May</i> European Commission- A Foresight Workshop - Open Education 2030: Exploiting the Potential of OER for Lifelong Learning Seville, Spain</p> <p><i>June 10th</i> Recognising Lifewide Learning: looking to the future. Centre for Recording Achievement Presentation and workshop on the theme of Lifewide Learning an Ecological Perspective</p> <p><i>June 17th</i> Southampton Solent University Research & Enterprise Day Lifewide Learning & Learning Ecologies workshop</p> <p><i>August 15-18,</i> Social Inclusion through Interdisciplinary Interventions. Argentina</p> <p><i>November 5-7th</i> Keynote speaker <i>Developing students' creativity in HE</i> International Symposium on 'The Cultivation of Creativity in University Students', Macao Polytechnic Institute, China</p> <p><i>November 14-15th</i> Keynote Speaker <i>Creativity in Educational Development</i> Staff & Educational Developers Association Annual Conference, Bristol. Creativity in Educational Development</p> <p><i>December 16/17</i> Keynote speaker Teaching and Learning Conference University of West London</p>	<p>GOAL :</p> <p>1 To continue to participate in and contribute to UK & International conferences as a way of promoting LWE</p> <p>2 To successfully host the first LWE conference in March 2014</p>
SUPPORT FOR LEWIDE LEARNING		
Lifewide Development Award	<p>We celebrated our first graduate volunteer team member Yalda Tomlinson who helped pilot the award. In September the Award was introduced to students on the HR Management Masters course at Southampton Solent University. Three students registered for the Award.</p> <p>The 2 mentors are monitoring their practice in order to establish future protocols.</p> <p>During the year we developed the idea of Open Badges which are now being piloted.</p> <p>The main challenges are to: 1) recruit participants 2) build mentoring capacity 3) find organisational partners</p>	<p>GOAL 1)- to continue to pilot the Award and find organisational partners who are willing to adapt our ideas and tools to their situations.</p> <p>2) To analyse mentoring practice and develop protocols for mentors.</p>

RESEARCH & DEVELOPMENT	
Research themes in 2013	We planned to examine several new themes in 2013 to examine the relevance and potential application of LWL/E to a) identity b) 'wellbeing' and c) 'sustainability'. d) frameworks for connecting, integrating and reflecting on co- and extra-curricular experiences and development 16-19. Only the first two of these topics were examined through surveys and conceptual chapters in our e-book. Topics C & D were not explored but another topic Learning Ecologies emerged as being important and this was explored both conceptually and through narrative inquiry. A further topic <i>creativity in development</i> became important and this work will continue in the New Year as both the ideas of creativity and development are relevant to LWE.
New researchers /scholars	We need to encourage researchers to share their research. It is anticipated that the conference -Book will provide an opportunity for institutional researchers to share the results of their work.
BE RESPONSIVE TO NEW OPPORTUNITIES	So much emerges in life that we need to be watchful for new opportunities as they present themselves. An important measure of success is the extent to which this aspect of our plan is realised. For example invitations to present at conferences have provided both a stimulus and an opportunity for new enquiry.

Finances

Lifewide Education CIC is supported donations from Chalk Mountain Education and Media Services Ltd. In July 2013 Chalk Mountain made a significant donation to LWE. Creating income remains a challenge while maintaining the principle of freely available and accessible services. This year we will do more to encourage voluntary I donations for our publications.

Appreciation of Team Members

Sincere thanks to all the members of the core team who have generously given their time, ideas and expertise to support the Lifewide Education Community.

Core Team

Norman Jackson (Director & E-Book Commissioning Editor)
 Jenny Willis (Magazine Editor)
 Brian Cooper (E-Book Editor)
 Russ Law (School Education Lead)
 John Cowan (Distinguished Honorary Member)
 Ron Barnett (Distinguished Scholar)
 Nick Bowskill
 Vicky Mann (on maternity leave)
 Elizabeth Dunne
 Sarah Campbell (pg student)
 Yalda Tomlinson (ug student)
 Navid Tomlinson (recent graduate)
 Sarah Jeffries-Watts (University Skills Awards/AGCAS links)
 Chrissi Nerantzi (Convenor Creativity in Development Narrative Inquiry)
 Christine Fountain (Solent University LDA Pilot / HR Manager links)
 Kiboko Hachiyon (community artist/illustrator)

Norman Jackson

Founder Lifewide Education CIC December 2014